



# Amna Saif

Product Designer

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## Objective

As an entry-level Junior UX Designer, I am passionate about creating intuitive and user-centric digital experiences. With a background in UI/UX design and a strong foundation in design principles and tools, I am eager to contribute my skills to a dynamic team and further develop my expertise in the field.

## Experience

### OWARE - UI/UX Designer

{ Oct 22' - Dec 22' }

OWARE Technologies is a leading supply chain company specializing in Warehouse Management Systems (WMS). As a UI/UX Designer, I played a crucial role in transforming the industry through digital solutions. My responsibilities included:

- Creating wireframes, interactive prototypes, and design assets.
- Collaborating with the creative team, including the marketing lead, graphic designer, and developer, to bring the WMS product (COC) to life.
- Ensuring the product's success through user-centered design practices.

### HELLOFIX - UI/UX Designer

{ Jan 21' - Aug 21' }

HelloFix is an online platform connecting service providers with clients. In my role as a UX Designer, I contributed to the platform's success by:

- Collaborating with stakeholders and conducting user research to inform design decisions.
- Designing wireframes and prototypes for service cards.
- Creating marketing strategies and preparing content, including 'Introduction' and 'Terms of Use.'
- Designing ads and the product's logo.
- Ideating with the creative team using InVision and Zoom.

## Education

### Google UX Design Certificate

{ Sept 23' }

Google UX Design Certificate earned through Google on Coursera, demonstrating proficiency in UX design principles and practices.

### Combining Scrum with Other Agile Methodologies

{ Sept 23' }

Combining Scrum with Other Agile Methodologies earned through Learn Quest on Coursera, showcasing expertise in integrating Scrum practices with other Agile methodologies.

### AES School High School Diploma

{ June 08' }

Majors - Business, Accounting, Sociology

## Skills

### Design Skills

User Research / Usability Testing / UI Design / Interaction Design / Wireframing & Prototyping / Basic HTML & CSS / Logo Design / A/B Testing / Drawing & Illustrations / iOS & Android App Design Prototyping / Digital Artwork / Agile Methodologies

### Design Tools

Figma / Sketch / Adobe XD / Photoshop / Illustrator / Procreate / Balsamiq / InVision / Mural / Microsoft 365 / Google Docs

### Additional Skills

Good customer service skills.  
Excellent communication skills with customers.

As an entry-level Junior UX Designer, I am enthusiastic about contributing my skills and knowledge to create impactful user experiences. I am dedicated to continuous learning and growth in the field of UX design.